

A Guide for Contributors

Flock Talk

[Flock Talk](#) is the email newsletter of the World Parrot Trust, and was launched in September of 2007 to inform our members and the general public of projects of the WPT and about parrot related conservation/research/news/welfare activities around the world.

Shared results and co-operation are essential for parrot conservation and welfare. The email newsletter includes articles about conservation work and research around the world along with features of interest, such as environmental enrichment and health, to companion parrot owners. We also include news of parrot-related events, publications and current events.

SUBMISSION OF ARTICLES

We prefer articles be original or adapted specifically for [Flock Talk](#). Please inform us of any similar content published or submitted for publication elsewhere. Articles accepted for [Flock Talk](#) become the property of the World Parrot Trust, including copyright of the text and all illustrations except photographs. Articles should be submitted in English. Articles may be revised editorially.

- Articles and attachments should be submitted electronically to flocktalk@worldparrottrust.org.
- Keep it simple – single-spaced, left justified, no special formatting (bolds, italics, caps) or spacing.
- Include a short title that we may use as a guide.
- Include all authors and contributors, and any affiliated institution for each.
- Sub headings are useful in the body of the text.
- While we may request occasional citations, in general references need not be cited unless quoting directly from another source.
- Include the scientific name the first time a species of plant or animal is mentioned in the text.
- State distances and measurements using English and Metric.

PHOTOGRAPHS

We require high quality colour JPEG files that are 100 dpi at 600x800 pixels Please send via email and send more than you think we'll need!

Please include:

- 1) The photographer's name
- 2) A description of the scene

LENGTH

As a guideline:

½ page – 300 words

1 page – 800 words

2 page – 1,500 words

3 page – 2,000 words

4 page – 2,500 words

5 page maximum – 3,000 words

We will work with you on a specific guideline for your article.

AUDIENCE

[Flock Talk](#) is available to all members of the World Parrot Trust and visitors to its website. Article submissions are translated into a number of different languages to serve our supporters throughout the world.

Articles should be written in a casual conversational tone. We encourage you to become familiar with our format by viewing other articles online at [Flock Talk](#).

EDITING AND REVIEW

Articles will be edited for content and tone. We will work with you directly if major revisions are necessary.

Prior to publication, you will receive an email and link to your article as it will appear in the email newsletter and on the website. We ask that you review this version and return comments within 1 week. Once changes have been made we ask that you send a confirmation email indicating that you are happy with the article to be printed.