

Charity number: 800944

THE WORLD PARROT TRUST
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2010

THE WORLD PARROT TRUST

CONTENTS

	Page
Reference and administrative information	1
Trustees report	2 - 11
Independent examiners' report	12
Statement of financial activities	13
Balance sheet	14
Notes to the financial statements	15 - 25

THE WORLD PARROT TRUST
REFERENCE AND ADMINISTRATIVE INFORMATION

STATUS

Trustees	R Vonk A M Reynolds D Woolcock A Hales N Reynolds C Senni S Martin
Charity number	800944
Independent examiner	Winter Rule LLP Lowin House Tregolls Road TRURO Cornwall TR1 2NA
Business address	Glanmor House HAYLE Cornwall TR27 4HB
Bankers	HSBC plc 250 High Street EXETER Devon EX4 3PZ

THE WORLD PARROT TRUST
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2010

Structure, governance and management

The World Parrot Trust is constituted under a trust deed dated 23 January 1989 and is a registered charity.

A new trustee may be appointed by a resolution at a trustees meeting (with a quorum of 3 or more trustees). During the year it was agreed that trustees should serve a term of 3 years, with a third of trustees being appointed each year on a rolling programme until all existing trustees are on 3 year terms. At the end of the term the trustee can be nominated for reappointment by the other trustees.

Objectives and activities

The charity was established to advance the education of the public in aviculture, ornithology, zoology and related sciences and in particular in the Order Psittaciformes - the parrot.

The objective of the Trust is to promote the survival of all parrot species and the welfare of individual birds. It pursues these aims by funding field conservation work, research projects and educational programmes. The Trust seeks to promote the concept of 'responsible aviculture' where the interest of the parrots themselves are given priority over commercial, political, career or other human concerns.

The Trust aims are the survival of parrot species in the wild, and the welfare of captive birds. These objectives are pursued through conducting and funding conservation projects for rare species around the world, encouraging high standards in pet parrot care, campaigning to halt the trade in wild-caught parrots and disseminating information through our quarterly magazine '*PsittaScene*' and via our web pages.

Statement of Public Benefit

The World Parrot Trust is a UK charity working for survival of wild parrots and their environments, and the welfare of captive birds - helping to create a better world for us all.

In planning our activities for the year, we kept in mind the Charity Commission guidance on public benefit, at our trustee meetings.

Location & beneficiaries

Area of benefit

United Kingdom

Worldwide

Beneficiary group

Our efforts are driven by a firm belief that birds enhance people's lives, and that their healthy populations reflect the wellbeing of the planet, on which peoples' futures depend.

Wild birds and other wildlife benefit from our activities. Our research and advocacy brings important data to the attention of key decision makers to help them make well-informed decisions about the environment around us.

The trade in wild caught birds is unsustainable and causes ecological harm to the environment while exposing the general public to unnecessary health risks. Our work to permanently end this trade benefits wild bird populations, their environment, and the people who come in contact with these birds.

THE WORLD PARROT TRUST
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2010

We encourage responsible aviculture and the highest standards of welfare for captive birds. With millions of birds already in captivity our educational efforts benefit the wellbeing of the birds and increases the knowledge of their respective owners.

The objectives of the WPT are to:

- * Restore and protect populations of wild parrots and their native habitats
- * Promote awareness of the threats to all parrots, captive and wild
- * Help end the trade in wild-caught parrots
- * Educate the public on high standards for the care and breeding of parrots
- * Encourage links between conservation and 'responsible aviculture'

The WPT has a range of means of achieving these objectives, combining them to best effect.

For the purposes of preparing our accounts, these means are grouped under three main headings: Research and Conservation Projects, Welfare and Bird Trade, Education and Advocacy.

Achievements and performance

The World Parrot Trust was established in 1989 and its aims are the survival of parrot species in the wild and the welfare of captive birds. These objectives are pursued through conducting and funding conservation projects for rare species around the world, campaigning and taking action to halt the trade in wild-caught parrots, educational projects, and encouraging high standards in pet parrot care.

The Trust reports on its work through its quarterly magazine PsittaScene, through its website www.parrots.org, and monthly e-newsletter FlockTalk.

There is one full-time Administrator in the UK office, plus a regular volunteer who helps with office tasks. The World Parrot Trust is lucky in that Paradise Park, the wildlife park where it was formed, is able to provide it with opportunities for fund-raising from its visitors and a sales outlet, free storage and office space and use of office machines, and it benefits from considerable free support from the Park's partners and staff. This allows for a larger proportion of the Trust's income to be expended on conservation, welfare and educational activities.

The Trust's Director Dr Jamie Gilardi (based in California, USA) is a parrot biologist and one of the four authors of the Parrot Action Plan. He travels widely to carry forward the aims of the Trust, check on the progress of projects and report back to Trustees and to Trust members. The USA and Canada have charities registered and accounted for in each country, and have a total of three further members of staff.

This year the Trust has again funded important conservation, welfare and educational projects (outlined below), and continued to publicise the plight of parrots. Our website is proving increasingly valuable, providing a great resource for parrot conservationists and pet owners, and allowing us to alert them to parrot news and launch urgent appeals. Other new media, such as social networking, is also giving us opportunities to reach people with parrot information and World Parrot Trust appeals. Two new initiatives have been launched, FlyFree and the Lory Conservation Network, and each has its own dedicated website.

In June 2009 Jamie Gilardi was invited to speak at an international parrot symposium in Dublin, Ireland and this provided an opportunity for our UK Administrator and two Trustees to attend, set up a stand to publicise the work of the Trust, sign up members and sell merchandise.

THE WORLD PARROT TRUST

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2010

Later that year the Trust celebrated its 20th Anniversary, and members were invited to a two-day event at Paradise Park. All but one of the Trustees could attend and took the opportunity for face-to-face meetings, when communication is more usually by email, phone and Skype.

Research and Conservation Projects

Projects – Blue-throated Macaw

As the world's rarest wild macaw, the critically endangered Blue-throated Macaw (*Ara glaucogularis*) has sadly merited the funds spent by the Trust in the past six years to protect and manage the remaining population.

The work undertaken by the World Parrot Trust team in the Llanos de Moxos of Bolivia was covered in detail in *PsittaScene* during 2008. That breeding season was highly successful and saw the unprecedented survival of three young Blue-throats in one nest, an achievement reached only by close management and supplementary feeding in the first few weeks of life. Brood reduction is natural in macaw nests in the chicks first two weeks, but represents a serious problem for Blue-throats as their population is critically low.

In May 2009 Team Leader Igor Berkunsky reported on the most recent breeding season and had unhappy news - just one chick had fledged from all the known wild nests, and this chick had a deformed wing so could not fly. Extremely dry weather conditions were identified as the main reason why many parrot species had not bred that year. Igor wrote, 'While we see the protection and support of the wild birds as our first conservation priority, it may be that a full recovery under current conditions just isn't on the cards. They may have just too many challenges to face. More intensive nest work to reduce predation risk further still may be a viable solution.

But in the end, it may be necessary for captive birds to assist their wild counterparts, filling some of the extensive areas now unoccupied in Bolivia, and eventually making it easier for these birds to find ideal mates, breed successfully and for the species to return once again to safe levels.' He added that Unico is now being cared for in captivity, and will become an education ambassador for his wild kin, pointing out that 'few Bolivians have ever heard of, much less seen, a Blue-throated Macaw'. Igor is working to find Unico a mate so that in the future his chicks may be released to fly over the savannahs and forests of Bolivia.

The many people working on the project deserve the highest praise for their dedication in very difficult conditions. Their techniques to maximise the birds' breeding success include removing bees and repairing old nests, providing artificial nests, protecting nests from predators, monitoring every nest every day for several months, measuring and feeding chicks where necessary, and treating them for pests. The intensive work was scaled down early this season after the disappointing lack of breeding attempts.

The Trust is delighted with the continuing support for this rare species, and has produced a new t-shirt to highlight the species featuring a design by Cyd Riley of Firefly Studios printed on material made of 70% bamboo fibre and 30% organic cotton.

Projects – Thick-billed parrot

The World Parrot Trust has been involved in the project for the Thick-billed Parrot (*Rhychopsitta pachyrhyncha*) in the Sierra Madre Occidental Mountains, Mexico for many years, partnering with Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) to monitor and support wild nests.

THE WORLD PARROT TRUST
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2010

The birds prefer aging Aspen trees for their nests, but these are often unstable and lack of nest sites are limiting population growth. An article in *PsittaScene* May 2009 explains how the recovery plan took a step forward with meetings between the project leaders, landowners and government authorities, when it was agreed that 20 artificial nests would be installed.

The design was guided by the parrot's natural nests, as were the locations. Less than two months later 6 of the nests had been visited and breeding was later confirmed in one, with two chicks fledging successfully. This was the first ever use of a nest box by this endangered species. The other visited nests were used for roosting, and some pairs put in nesting material so may make use of them in future breeding seasons.

A generous donation from the Keith Ewart Charitable Trust has enabled some important work on the genetic variability of wild and captive Thick-billed Parrots to proceed. We look forward to the results of this project, which will be reported in *PsittaScene*.

Projects – Yellow-shouldered Amazon Parrot

Bonaire, in the Southern Caribbean, is one of several isolated populations of the Yellow-shouldered Amazon Parrot (*Amazona barbadensis*). The island is home to around 650 parrots, and the Trust supported two students from Sheffield University to investigate a variety of aspects of Amazon parrot biology including factors limiting nesting success and habitat use, life history patterns and mate choice. Sam Williams and Rowan Martin both finished their PhD thesis research during this year, Dr Martin went on to work with other species in South Africa while Dr Williams is staying in Bonaire to build on his previous conservation work, extend the educational programme which is helping local people to understand the plight of their local parrot, and release birds previously kept as pets into the wild. He wrote of his progress with the Bonaire project in *PsittaScene* February 2010, and is continuing as one of the World Parrot Trust's bloggers at www.parrots.org.

The Trust also funded work on the conservation genetics of the Yellow-shouldered Amazon Parrot throughout its native range, with a World Parrot Trust 'Action Grant'. These birds live in arid habitats, and are restricted to seven populations in Venezuela and nearby islands. Adriana Rodriguez-Ferraro conducted the work and concluded in an article in *PsittaScene* (August 2009), that each population which is isolated by geographic barriers has its own genetic identity, that all populations must be protected in order to preserve the genetic potential of the species as a whole, and the genetics should be used to guide releases of confiscated parrots, translocations or re-introductions where the Yellow-shouldered Amazon is now extinct, such as Aruba.

Project - Hyacinth Macaw

While a larger population of the Hyacinth Macaw (*Anodorhynchus hyacinthinus*) are in Brazil, a small number live in Bolivia. The Trust linked up with the Noel Kempff Mercado foundation to study this population in the 'Natural Area of Integrated Management' at San Matías. The objective was to estimate the macaws population, describe the vegetation found in the nesting areas, and gather information on illegal trafficking.

In March 2009 the foundation reported that they found just over 100 birds in the area, recorded habitat, and favourite feeding and nesting trees. The macaws mainly consume seeds from two species of tree and nearly always choose to nest in sujo (*Sterculia apetala*), so just three species are vital to their continued survival in this area. While trafficking of the birds existed on a large scale in the 1970's and 80's, at the moment if it continues it is only on a small scale. Further work would be beneficial on the distribution and main threats to the sujo tree, and environmental education within the macaw's range so that local people are aware of the importance of preserving the birds and their nest sites.

Meanwhile the World Parrot Trust has funded the production and installation of nest boxes in the study area, as the number of large sujo specimens has been severely reduced.

THE WORLD PARROT TRUST

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2010

Project - Bird Trade Campaigning and introducing 'FlyFree'

The parrot family has been deeply and disastrously caught up in the wild bird trade. In recent years the European Union formed over 90% of the world's legal market, which is why we put so much work into the ensuring that the EU put a permanent ban on imports, and were delighted when this decision was made in 2007.

The World Parrot Trust spearheaded the EU campaign on the grounds of conservation and welfare, gathering together a broad coalition of scientists, veterinarians, volunteers, legislators, governments and non-governmental organisations. With Europe no longer a market for wild birds, the Trust's attention has turned to countries which still export or import, trapping for traditional religious release within the same country, encourage the enforcement and strengthening of local wildlife laws, and help the rehabilitation and release of birds caught up in trade.

In November 2009 we launched 'FlyFree' as an umbrella campaign for our on-going work to push forward this work. Hundreds of contributors from more than a dozen countries responded and in just a couple of months we had funds available to support front-line partner organisations around the world, all committed to ending the wild bird trade. Projects will include urgent welfare situations and support for enforcement in Africa, Asia and the Middle East. The dedicated website for the campaign can be found at: www.parrots.org/flyfree.

World Parrot Trust Director Jamie Gilardi visited several countries including Honduras, Guatemala and Brazil to assess the situation and talk to potential partners about bird seizures, rescue facilities and release locations.

Project – FlyFree (African Grey Parrots)

The history of the African Grey Parrot (*Psittacus erithacus*) is fraught with tragic welfare stories. Formerly widespread over much of Africa, it is now threatened throughout much of its natural range and is disappearing from many countries. As well as capture for the domestic and international pet trade, wild populations are in trouble due to habitat destruction and conflicts over land use.

July 2009 – As we were preparing to launch 'FlyFree' we learned that in Kenya 35 African Greys had been confiscated at Nairobi airport. The birds came from the Republic of Congo and were on their way to the United Arab Emirates. The veterinarian at the airport, Dr Kerosi, had not long before received training at the International Air Transport Association (IATA) in Geneva, Switzerland thanks to a grant from the World Parrot Trust and support from other organisations. He found that the birds lacked the required paperwork and they were placed in quarantine by the Kenyan Wildlife Service. The Grey Parrot is now extinct in Kenya, and few birds remain in neighbouring Uganda.

November 2009 – A shipment of over 300 African Grey Parrots were seized at Douala airport in Cameroon due to illegal paperwork. They needed help to recover from the experience of being caught, confined and sent in severely cramped conditions to the airport for export. Limbe Wildlife Sanctuary, more used to caring for apes, took them in at short notice. We provided funds to help feed, house and give them veterinary treatment, and sent two vets to assist. Some birds were so weak that they died but others recovered and were released. In February 2010 another shipment of around 1,000 birds due to be sent to Mexico and the Middle East was seized and also sent to Limbe for rehabilitation.

As pressure is put to enforce wildlife conservation laws, there may be further confiscations of illegal shipments and we will do our best to support the rehabilitation and release of the birds.

THE WORLD PARROT TRUST
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2010

Project – FlyFree (Guatemala)

In November 2009, the Wildlife Rescue and Conservation Association (ARCAS), in collaboration with its governmental counterpart, the National Council of Protected Areas (CONAP) and with funding from the World Parrot Trust, released 80 parrots in the Rio Azul-Mirador National Park in northern Guatemala. The released birds included 52 Red-lored Amazons (*Amazona autumnalis*), 16 White-fronted Amazons (*Amazona albifrons*), 5 Mealy Amazons (*Amazona farinosa*) and 7 White-capped Pionus (*Pionus senilis*).

All the birds were brought as chicks to the ARCAS Rescue Centre by CONAP, after confiscations from wildlife traffickers working in the Mayan Biosphere Reserve. They spent two years at the centre which included six months in quarantine, a year in pre-rehabilitation and six months in a forty-five metre long flight, which included negative stimulation, moving perches and flight obstacles, eating a mix of prepared and wild foods.

Project – Lory Conservation Network (LCN)

This new initiative from the World Parrot Trust was prompted because many species of these small vivacious parrots face threats in the wild including hunting for their colourful plumage, loss of habitat due to agriculture and logging, capture for the pet trade (although this is illegal in many countries), and introduced predators such as rats, cats and stoats.

The Network links zoos and birds parks around the world with effective conservation work. Network partners work together to support field conservation and research projects, encourage habitat restoration, facilitate reintroduction and release programmes, and increase awareness of the plight of lorries.

The LCN was launched in *PsittaScene* in August 2010, when eight partners had already signed up, and projects for four species were identified for support. A great start was made to the fund-raising when in the UK Blackpool Zoo donated £1,000, and Banham Zoo £3,000 and also promised the same amount for each of the following two years.

Funds will support Kuhl's Lory (*Vini kuhlii*) on the island of Atiu, Blue Lorikeet (*Vini peruviana*) on Aitutaki, and towards surveys on the Ultramarine Lorikeet (*Vini ultramarine*) in French Polynesia and Mitchell's Lorikeet (*Trichoglossus haematodus mitchellii*) where there are opportunities to be involved in a rehabilitation, captive breeding and release programme on Lombok. The dedicated website is www.savelories.org

PsittaScene

The quarterly production of *PsittaScene* fulfils an important role for the Trust. It alerts readers to the plight of endangered parrots and keeps them informed of current or planned research work, and covers welfare and veterinary issues.

May 2009

As well as articles on the single Blue-throated Macaw chick and nest boxes for Thick-billed Parrots (see above), there was coverage of work on Yellow-naped Amazon Parrots (*Amazona auropalliata*) in northern Costa Rica by Alejandro Salinas from New Mexico State University. He reported on a talk he had given to people living in the area where conservation work on this parrot had taken place, to highlight the need for their protection and help stop poaching.

The mysteries of the parrot family tree was explained by Timothy F Wright and Erin Schirtzinger, who revealed the results of new genetic work which overturns several long-held beliefs about relatedness.

Pet health was examined by veterinarian Dr Brenna Fitzgerald, herself a parrot keeper, to help recognise signs of illness and when to consult a vet.

THE WORLD PARROT TRUST

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2010

The long running history of captive breeding of the Puerto Rican Parrot (*Amazona vittata*) at the Rio Abajo aviary on the island was described by Ricardo Valentin. Many years of effort eventually resulted in more parent raised birds to be produced at the aviary, and this allowed releases to the wild to go ahead.

August 2009

This issue contained a pull-out section entitled 'Twenty Years of Saving Parrots', a retrospective of the World Parrot Trust's work since its launch in 1989. It had sections covering conservation, research, advocacy, sustainability, education and welfare, and recognised the great strides made to help parrots plus looked forward to future successes.

The 20th anniversary event was covered with a photo gallery showing the enrichment workshop, talks by field workers and researchers, feeding times and free flying bird shows at Paradise Park and social gatherings which were an opportunity to catch up with Trust members.

Parrot species featured were the Yellow-shouldered Amazon with an article about genetics (see above) and an illustrated feature by Rowan Martin on the aggressive interactions of these birds which he witnessed during his time on Bonaire.

Colum Muccio described the work for the Scarlet Macaw (*Ara macao*) in Guatemala, Belize and Mexico where the 'Mayan Macaw' subspecies (*A. m. cyanoptera*) is declining in the area due to habitat loss, drug trafficking cartels, and poaching. A consortium of interested parties has been formed to help the species including educational activities, management of wild nests, captive breeding and release.

A question posted on our WPT forum was featured in *PsittaScene*, this one about a pet African Grey Parrot which has a fear of bathing was answered by regular forum expert and experienced parrot keeper EB Cravens, with advice and practical suggestions.

November 2009

Belize Bird Rescue was established in 2004 and Nikki Buxton wrote about how it 'accidentally' became established when she was offered two bald and unweaned parrot chicks in a bucket. These birds were reared and later released, soon aviaries were built and other parrots started to arrive at her door mainly unwanted pets in very poor condition. At the time of writing 40 birds had been released, of which 27 were parrots.

Toa Kyle wrote about the endangered Sun Conure (*Aratinga solstitialis*) which he visited in Guyana, where only recently was the population recognised as a separate species. Intensive trapping in the 1970s and 80s drastically reduced populations, but the trapping ban is allowing for some recolonisation.

The symbolic significance of feathers and use by Pueblo Indians in New Mexico and Arizona, is explored by Dr Jonathan E Reyman, along with the feather distribution project he has established. This project collects moulted feathers from pet keepers in the USA to be passed on and used in ceremonies.

Alan Lee writes about soil eating, or geophagy, by parrots at clay licks in Peru. It is not exactly clear why they eat soil but appears to be important in providing elements which neutralise toxins in their food. Large numbers of spectacular birds are attracted to the licks in the Tambopata area where they are well protected, and offer a great spectacle for ecotourists.

THE WORLD PARROT TRUST
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2010

February 2010

This issue of *PsittaScene* had an update on the Yellow-shouldered Amazons of Bonaire by Sam Williams (see above). Colum Muccio wrote about the release of eighty Amazon parrots in Guatemala. The birds had been seized by the authorities after being poached as chicks, and their release followed rehabilitation at the ARCAS rescue centre, and a ten hour truck ride to a very remote area.

Minnesota Zoo's captive Blue-throated Macaw 'Elton' meets thousands of visitors to the zoo every year, helping to tell the story of the species. The zoo is supporting the conservation project for the species, and their zoologist Dave Cruz visited Bolivia to see the work in action and help the project, coming away with much admiration for Igor Burkunsky and his team.

Also in this issue was advice on searching for and recovering a pet parrot which has flown away is offered by animal trainer and consultant Barbara Heidenreich in the Pet Pages. There was an opportunity for members to visit the Pantanal of Brazil for a wildlife safari accompanied by the World Parrot Trust's Joanna Eckles and local guides. Famous Corella Cockatoo 'Jack' was remembered for his many public appearances in Australia. He had died at the age of 42, and his dedicated companion Ida Gallop had sent a donation to the Trust in his memory.

FlockTalk

The friendly style and colourful presentation of the World Parrot Trust's monthly eNewsletter has led to an increase of around 25% in its readership over the past year. Volunteer editor Desi Milpacher, working with her husband Steve who is the Trust's Director of Business Development and webmaster, have developed FlockTalk so that it brings something of interest to all. It is distributed free every month by email, and features parrot news, conservation updates, tips on pet care, expert interviews, and much more. In each issue you will find fun links, great information and summaries of the most recent activities of the WPT - all served up with a touch of humour.

It is an excellent method of reaching people because it gives brief introductions to all the various articles and readers can quickly choose which they are interested in, and click to read more. It works well in combination with our website, where back issues are available (www.parrots.org/flocktalk).

World Parrot Trust on the web

Our website www.parrots.org, created by Steve Milpacher and his team at WPT Canada, has become a major method to disseminate information about parrot conservation and welfare.

It is a comprehensive, interactive site featuring pages on the aims, background and people of the World Parrot Trust, and opportunities for members to get involved via the 'Ask the Expert' section, plus read blogs from people in many parrot-related walks of life, or join in the forum discussions. It also offers:

- A parrot encyclopedia with information about each species in the wild and advice about their care in captivity.
- A reference library including a beginner's guide to parrots, diet and nutrition, ethics and welfare, and conservation.
- An extensive gallery of photographs, video and audio clips.
- UK/Rest of the world and USA stores offering WPT membership, merchandise, books, DVDs and parrot toys.
- Many WPT publications available to download including *PsittaScene*, Happy Healthy Parrot leaflet and the Parrot Action Plan.
- A media area with press releases, photographs to download and WPT contacts.

THE WORLD PARROT TRUST

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2010

Related micro sites have been created for specialist areas such as FlyFree and the Lory Conservation Network. Further presence on the web has been achieved using new media including a FaceBook site and a YouTube channel. The YouTube channel started with 45 videos, mainly of parrots in the wild and often using footage of individual species from our PollyVision DVD, and this number has risen as more clips and video presentations are added.

A major updating of the look and functionality of our main website is now due and will be implemented in the next year, with the aim of making it more attractive to visitors, easier to update, and increase fund-raising through donations and sales.

Help for the parrots

We have great assistance from volunteer representatives who promote the World Parrot Trust around the world. As well as handling parrot-related questions, representatives take various levels of responsibility for memberships, translations and fund-raising. In Sweden Lars Persson and Tiina Håkans took over from Dan Paulsen, and in Benelux Ria Vonk took over from Jacques Gardien, and thanks are due to all for their support.

Fran Vogel in Switzerland is a great supporter, translating *PsittaScene* every quarter and sending generous donations to support the work of the Trust, including this year for the FlyFree appeal.

The Keith Ewart Charitable Trust has been a consistent supporter, and its grant (made just before the year end) of £2,500 went to the Thick-billed Parrot project. Since then another £1,000 has been received for the World Parrot Trust's on-going project for the rare Blue-throated Macaw in Bolivia as described earlier.

Thanks go again to long-standing member Peter Molesworth who gave £1,325 mainly to FlyFree, and Louise Prowse who made a donation of £1,000 to the Yellow-shouldered Amazon project on Bonaire. Janie Cadbury gave £500 in memory of her husband Peter, while regular contributor J Miller gave £325 this year, and J De Vigne £300. We were able to add to most of these donations through the gift aid scheme

We continue to get support from animal collections and this year, as noted above, Banham Zoo and Blackpool Zoo have both generously supported the launch of the Lory Conservation Network. Drayton Manor Zoo raised £566, Saitama Children's Zoo £515 and Fota Wildlife Park £229. Paradise Park, home of the World Parrot Trust, raised £4,163 for the Trust through its shows and collection boxes in this year.

In October 2009 parrot enthusiasts could join the first ever 'Parrot Lovers Cruise' around the western Caribbean. The trip, organised by Baldman Travel, visited islands with unique parrots, there were talks from parrot specialists and a donation from each booking came to the World Parrot Trust. Another cruise is planned for November 2010.

Financial Review

The financial results reflect the activities of the World Parrot Trust operation based in and run from the United Kingdom Head Office. Other international charities in USA, Canada and Benelux exist using the World Parrot Trust name. The results of these foreign operations are not reflected in these financial statements other than in the form of contributions towards the United Kingdom activities such as donations, purchases of goods and purchase of our magazine *PsittaScene*.

THE WORLD PARROT TRUST

TRUSTEES' REPORT FOR THE YEAR ENDED 31 MARCH 2010

The charity's reserves stand at £113,268 comprising restricted funds of £96,449 and unrestricted funds of £16,819. The Trustees aim to build up sufficient reserves to be able to expand the activities undertaken and maintain employment of permanent staff. Grants are awarded by our well qualified Scientific Committee, which comprise of Roger Wilkinson, Andrew Greenwood, Tony Juniper, Stephen Garnett, Charles Munn and Jamie Gilardi. They decide whether an application for funding meets the criteria required. The actions and results of grants awarded are reported in our *PsittaScene* magazine.

The Trustees may invest money in securities or other investments (including land) whether producing income or not, on the advice of their financial advisors.

Plans for future periods

We are looking forward to another year at the World Parrot Trust when work to secure the future of the Blue-throated Macaw in Bolivia will still be a priority. We will continue to support Amazon parrots in the Caribbean – on Bonaire and also in Puerto Rico. Our FlyFree campaign will enable us to keep up the pressure against the trade in wild caught birds and we will aim to support many, mainly small, projects to help parrots caught up in the trade to be released. The Lorikeet family will benefit as we develop the new Lory Conservation Network.

Statement of trustees' responsibilities

Charity law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity at the year end and of its incoming resources and resources expended during that year. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards and statements of recommended practice have been followed subject to any departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 1993. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report was approved by the trustees and signed on its behalf by

Trustee

Trustee

Trustee

Date:

THE WORLD PARROT TRUST

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES ON THE UNAUDITED FINANCIAL STATEMENTS OF THE WORLD PARROT TRUST.

I report on the financial statements of The World Parrot Trust for the year ended 31 March 2010 which comprise the statement of financial activities, the balance sheet and the related notes.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year (under section 43(2) of the Charities Act 1993 (the 1993 Act)) and that an independent examination is required.

It is my responsibility to:

- examine the accounts (under section 43(3)(a) of the 1993 Act);
- to follow the procedure laid down in the General Directions given by the Charity Commissioners (under section 43(7)(b) of the 1993 Act); and
- to state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the General Directions given by the Charity Commissioners. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the accounts.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements
 - to keep accounting records in accordance with section 41 of the 1993 Act; and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 1993 Acthave not been met; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Luke Bennett
For and on behalf of Winter Rule LLP

Date:

Lowin House
Tregolls Road
TRURO
Cornwall
TR1 2NA

THE WORLD PARROT TRUST
STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2010

	Notes	Unrestricted funds £	Restricted funds £	2010 Total £	2009 Total £
Incoming resources					
Donations	2	19,521	12,671	32,192	40,399
Legacies		58,500	-	58,500	1,000
Membership fees		13,823	-	13,823	28,016
Charitable activities	4	1,290	-	1,290	-
Activities for generating funds:					
Merchandise sales		15,285	942	16,227	20,960
Investment income		190	-	190	3,751
Total incoming resources		<u>108,609</u>	<u>13,613</u>	<u>122,222</u>	<u>94,126</u>
Less: Cost of generating funds					
Merchandise expenditure	3	(7,547)	(584)	(8,131)	(7,684)
		<u>(7,547)</u>	<u>(584)</u>	<u>(8,131)</u>	<u>(7,684)</u>
Net incoming resources available for charitable application		<u>101,062</u>	<u>13,029</u>	<u>114,091</u>	<u>86,442</u>
Resources expended					
Charitable activities:					
Conservation projects	5	(30,777)	(9,331)	(40,108)	(68,215)
Educational literature	6	(24,438)	-	(24,438)	(19,566)
Support costs	7	(48,290)	-	(48,290)	(48,997)
Governance costs	8	(1,739)	-	(1,739)	(1,629)
Total charitable expenditure		<u>(105,244)</u>	<u>(9,331)</u>	<u>(114,575)</u>	<u>(138,407)</u>
Total resources expended		<u>(112,791)</u>	<u>(9,915)</u>	<u>(122,706)</u>	<u>(146,091)</u>
Net incoming resources before transfers		(4,182)	3,698	(484)	(51,965)
Reconciliation of Funds					
Total funds brought forward		21,001	92,751	113,752	165,717
Total funds carried forward		<u>16,819</u>	<u>96,449</u>	<u>113,268</u>	<u>113,752</u>

THE WORLD PARROT TRUST

BALANCE SHEET AS AT 31 MARCH 2010

		2010		2009	
Notes	£	£	£	£	£
Fixed assets					
Tangible assets	10		562		1,054
Current assets					
Stocks	11	12,786		14,570	
Debtors	12	2,672		7,368	
Cash at bank and in hand		103,054		98,039	
		118,512		119,977	
Creditors: amounts falling due within one year	13	(5,806)		(7,279)	
Net current assets			112,706		112,698
Net assets			113,268		113,752
Funds					
Unrestricted funds			16,819		21,001
Restricted funds	15		96,449		92,751
			113,268		113,752

The financial statements were approved by the Trustees and signed on its behalf by

Trustee

Trustee

Trustee

Date:

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

1. Accounting policies

1.1. Accounting convention

The financial statements are prepared under the historical cost convention and follow the recommendations in 'Accounting and Reporting by Charities: Statement of Recommended Practice' issued in March 2005.

The charity has taken advantage of the exemption in FRS1 from the requirement to produce a cashflow statement because it is a small charity.

1.2. World Parrot Trust Structure

These accounts relate solely to the UK head office of the World Parrot Trust, which is an organisation that has branches world-wide.

1.3. Incoming resources

Voluntary income is received by way of donations and gifts and is included in full in the Statement of Financial Activities when receivable. Gifts donated for resale are included as income when they are sold. Donated assets are included at the value to the charity where this can be quantified and a third party is bearing the cost. The value of services provided by volunteers has not been included.

Membership fees, including life members, are credited to the Statement of Financial Activities on a cash basis as and when received. No provision is made for any amount carried forward to future periods on the grounds that once paid the membership fee is not refundable.

Income from investments is included in the year in which it is receivable.

Legacies are included when the charity is advised by the personal representative of an estate that payment will be made or property transferred and the amount involved can be quantified. Where these legacies are granted in relation to a specific purpose the amount is transferred to restricted funds and released accordingly.

1.4. Resources expended

Resources expended are recognised in the year in which they are incurred.

Support costs are those costs incurred directly in support of expenditure on the objects of the charity and include project management.

Governance costs are the costs of governance arrangements which relate to the general running of the charity.

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

1.5. Tangible fixed assets and depreciation

All classes of assets within the financial statements are included at cost. Depreciation is provided at rates calculated to write off the cost or valuation less residual value of each asset over its expected useful life, as follows:

Notice boards	-	10% per annum straight line
Office equipment	-	25% per annum straight line

1.6. Leasing

Rentals payable under operating leases are charged against income on a straight line basis over the lease term.

1.7. Stock

Stock of goods for resale is included in the accounts at estimated realisable value which is less than its original cost. Obsolete and slow moving stock items are written off.

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2010

2. Donations

	Unrestricted funds £	Restricted funds £	2010 £	2009 £
Paradise Park Bird Shows	2,955	-	2,955	4,359
Paradise Park Collection Boxes	1,209	-	1,209	491
WPT Benelux Branch	-	-	-	5,425
WPT Canada Branch	25	-	25	-
WPT Spanish Branch	-	-	-	738
Banham Zoo	84	3,000	3,084	293
Blackpool Zoo	-	1,000	1,000	1,500
Cotswolds Wildlife Park	5	-	5	120
Drayton Manor Zoo	566	-	566	500
Flamingo Park	30	-	30	50
Fota Wildlife Park - N Stronach	229	-	229	229
K Hughes / 597 Animal Trust	200	-	200	200
Keith Ewart Charitable Trust	-	1,000	1,000	2,500
Paultons Park	-	-	-	209
Saitama Childrens Zoo	515	-	515	380
UK Parrot Rescue	-	-	-	215
ADM Thomas	25	-	25	140
A Gasparetti	-	-	-	100
A & F Shaw	-	200	200	-
B & H Dawson	110	-	110	120
B Gamelin	100	-	100	-
D Johnston	-	150	150	-
D McDonald	-	100	100	100
D Schwarz	-	25	25	100
D Sullivan	20	-	20	95
E M Jacobs	100	-	100	100
F Vogel Steinhart	2,900	1,600	4,500	2,488
G Cristalli	-	25	25	200
H Helliwell	-	-	-	375
H Rothwell	-	-	-	100
I Gallop (& Jack)	161	-	161	-
J De Vigne	-	300	300	-
J Herbert	95	-	95	100
J E A Miller	325	-	325	420
K De Ville	-	-	-	25
L Prowse	-	1,000	1,000	-
M Tate	-	-	-	234
N E Davies	100	-	100	100
N Groves	-	300	300	-
P Cadbury	500	-	500	-
P Clarke	1,100	-	1,100	-
P Mansfield	-	100	100	100
P Molesworth	75	1,250	1,325	2,987
R Cole	-	-	-	100

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

R Patel	100	-	100	100
R Yabsley	-	100	100	120
S Anemiche	-	233	233	-
S Brown	-	-	-	100
S James	100	-	100	100
S Mittelhaeusser-Brown	25	-	25	25
S Paver	-	-	-	200
T Fisher	95	-	95	95
Jabil-Employee Charity	225	-	225	-
National Parrot Sanctuary	-	275	275	-
ShareGift Orr Mackintosh Foundation	-	-	-	100
Other donations and tax recoverable	7,492	2,013	9,505	14,241
Recycled Cartridges	55	-	55	125
	<u>19,521</u>	<u>12,671</u>	<u>32,192</u>	<u>40,399</u>

3. Cost of generating funds

	Unrestricted Fund £	Restricted Fund £	2010 £	2009 £
Cost of Souvenirs	<u>7,547</u>	<u>584</u>	<u>8,131</u>	<u>7,684</u>

Cost of souvenirs are shown in the accounts after adjusting for stock of those items existing at the end of the accounting year. Some items, particularly t-shirts, are distributed at no charge as a means of promoting the Trust.

4. Activities in furtherance of the charity's objects

	Unrestricted funds £	Restricted funds £	2010 £	2009 £
Workshop	<u>1,290</u>	-	<u>1,290</u>	-
	<u>1,290</u>	-	<u>1,290</u>	-

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2010

5. Charitable activities - conservation projects

	Unrestricted Fund £	Restricted Fund £	2010 £	2009 £
Blue-throated Macaw	17,166	1,025	18,191	49,572
Hyacinth Macaw, Brazil	829	666	1,495	4,023
African Grey Parrot, Cameroon	1,837	3,712	5,549	1,996
EU Wild-caught Trade Ban, Europe	3,001	227	3,228	4,371
Patagonian Conure, Argentina	-	-	-	491
Yellow-shouldered Amazon, Bonaire	6,286	1,073	7,359	-
Lory Conservation Network	829	113	942	-
Thick-Billed Parrot	829	2,515	3,344	1,218
Golden Conure	-	-	-	6,544
	<u>30,777</u>	<u>9,331</u>	<u>40,108</u>	<u>68,215</u>

During the year the charity paid contributions to volunteer organisations responsible for work with the above species and projects.

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

6. Educational Projects & Literature

Educating the public, parrot researchers and pet owners is a high priority for the Trust. As an international organisation, the internet has become a major part of this for us, and we have invested in our website www.parrots.org to make it a comprehensive guide to parrots, parrot conservation and welfare.

There is an encyclopedia of parrot species, information on Trust projects, parrot news, guides to pet care and owners with problems can 'Ask the Expert'. Researchers can download the Parrot Action Plan, read blogs from other field workers and find contact details for the Trust around the world. Discussion forums allow members to exchange messages and debate issues and everyone can sign up for our free eNewsletter 'FlockTalk'.

Visitors to the site can join the Trust, renew their membership or donate online, plus buy parrot toys, educational DVDs, photo prints and t-shirts from our shop.

Our printed quarterly newsletter, PsittaScene, continues to fulfil an important role as readers are alerted to the plight of endangered parrots, read about pet care and are kept informed of current or planned research work. It also acts as a means to encourage sponsors to provide funds. Contributors range from those interested in general conservation and welfare issues to scientists and veterinarians with special interest in psittacines.

The Trust has held several 'Parrot Behaviour, Training and Enrichment Workshops' which are designed for current and prospective pet parrot owners. The two-day course covers reading and interpreting bird body language, positive re-enforcement training, problem behaviour and solutions and the principals of enrichment.

In situ educational projects are also undertaken for individual species, most recently the Patagonian Conure or Burrowing Parrot (*Cyanoliseus patagonus*) of Argentina.

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2010

7. Support costs

	Unrestricted Fund £	Restricted Fund £	2010 £	2009 £
Wages and salaries	7,324	-	7,324	14,775
Social security costs	537	-	537	1,207
Advertising and promotion	19,566	-	19,566	16,570
Printing, postage and telephone	6,533	-	6,533	7,037
Conferences and travel	3,052	-	3,052	900
Professional charges and insurance	1,575	-	1,575	998
Project administration	5,711	-	5,711	3,383
General expenses	2,176	-	2,176	2,133
Depreciation and amortisation	492	-	492	717
Interest and charges	1,324	-	1,324	1,277
	<u>48,290</u>	<u>-</u>	<u>48,290</u>	<u>48,997</u>

The charity employs the full time equivalent of one member of staff to undertake administrative duties.

8. Governance costs

	Unrestricted Fund £	Restricted Fund £	2010 £	2009 £
Accounts / independent examiner's fees	1,739	-	1,739	1,629
	<u>1,739</u>	<u>-</u>	<u>1,739</u>	<u>1,629</u>

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2010

9. Employees

Number of employees

The average monthly numbers of employees during the year were:

	2010 Number	2009 Number
Administration	<u>1</u>	<u>1</u>

Employment costs

	Conservation projects £	Educational Literature £	Support Costs	2010 £	2009 £
Wages and salaries	1,171	6,152	7,324	14,647	14,775
Social security costs	86	451	537	1,074	1,207
	<u>1,257</u>	<u>6,603</u>	<u>7,861</u>	<u>15,721</u>	<u>15,982</u>

There are no employees with emoluments above £50,000.

During the year, it was decided that the wages costs would be allocated more appropriately between the activities that the charity performs. The costs have been allocated between the activities on a percentage basis according to the time that the administrator has spent in each area.

10. Tangible fixed assets

	Notice boards £	Office equipment £	Total £
Cost			
At 1 April 2009	13,229	16,472	29,701
At 31 March 2010	<u>13,229</u>	<u>16,472</u>	<u>29,701</u>
Depreciation			
At 1 April 2009	13,229	15,418	28,647
Charge for the year	-	492	492
At 31 March 2010	<u>13,229</u>	<u>15,910</u>	<u>29,139</u>
Net book values			
At 31 March 2010	<u>-</u>	<u>562</u>	<u>562</u>
At 31 March 2009	<u>-</u>	<u>1,054</u>	<u>1,054</u>

THE WORLD PARROT TRUST

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2010**

11. Stocks		2010	2009
		£	£
	Souvenirs and promotional items	<u>12,786</u>	<u>14,570</u>

12. Debtors		2010	2009
		£	£
	Tax recoverable	2,538	6,275
	Prepayments and accrued income	134	1,093
		<u>2,672</u>	<u>7,368</u>

13. Creditors: amounts falling due within one year		2010	2009
		£	£
	Trade creditors	2,910	4,236
	Other taxes and social security costs	836	983
	Other creditors	260	260
	Accruals and deferred income	1,800	1,800
		<u>5,806</u>	<u>7,279</u>

14. Analysis of net assets between funds

	Unrestricted funds £	Restricted funds £	Total funds £
Fund balances at 31 March 2010 as represented by:			
Tangible fixed assets	562	-	562
Current assets	22,063	96,449	118,512
Current liabilities	(5,806)	-	(5,806)
	<u>16,819</u>	<u>96,449</u>	<u>113,268</u>

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

15. Restricted funds	1 April 2009	Incoming	Outgoing	31 March 2010
	£	£	£	£
African Grey Parrot, Cameroon	3,608	635	(3,712)	531
Asian Trade Ban	2,500	-	-	2,500
Black Parrot, Seychelles	115	-	-	115
Blue-throated Macaw	20,109	1,025	(1,025)	20,109
Cape Parrot, South Africa	366	195	-	561
Citron-crested Cockatoo (USA)	50	-	-	50
Echo Parakeet, Mauritius	5	-	-	5
EU Wild-caught Trade Ban, Europe	11,606	5,835	(227)	17,214
Golden Conure, Brazil (USA)	-	165	-	165
Great Green Macaw, Costa Rica	66	-	-	66
Hyacinth Macaw, Brazil (USA)	4,754	230	(666)	4,318
Imperial Amazon, Dominica (CAN)	1,189	-	-	1,189
Kakapo, New Zealand	51	-	-	51
Lears Macaw, Brazil (USA)	23,249	105	-	23,354
Lilac-crowned Amazon, Mexico	996	-	-	996
Lory Conservation Network	-	4,000	697	3,303
Moluccan Cockatoo, Indonesia (USA)	1,629	25	-	1,654
Palm Cockatoo, Australia	1,594	-	-	1,594
Parrot Sanctuary	15,729	-	-	15,729
Patagonian Conure, Argentina	812	-	-	812
Red-throated Lorikeet, Fiji	17	-	-	17
Scarlet Macaw, Costa Rica	1,365	-	-	1,365
St Vincent Amazon, St Vincent	396	-	-	396
Sun Conure	-	275	-	-
Thick-Billed Parrot	2,540	50	2,515	75
Yellow Shouldered Amazon, Bonaire	5	1,073	1,073	5
	<u>92,751</u>	<u>13,613</u>	<u>(9,915)</u>	<u>96,449</u>

Purposes of restricted funds

The Restricted funds are held in order to finance specific projects relating to a particular species and particular location.

THE WORLD PARROT TRUST

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2010

16. Financial commitments

At 31 March 2010 the charity had annual commitments under non-cancellable operating leases as follows:

	2010 £	2009 £
Expiry date:		
Between one and five years	-	206
	<u>-</u>	<u>206</u>
	<u>-</u>	<u>206</u>

17. Transactions with Trustees

During the year the trustees received no remuneration, nor were they reimbursed any expenses.

The Trust receives free office space, staff assistance, some office equipment and free promotion without charge from Paradise Park where the Trust is based. Mrs A M Reynolds, Mr N Reynolds and Mrs A Hales are partners in Paradise Park.

18. Related party transactions

During the year £2,955 (2009 - £4,359) was raised for The World Parrot Trust by Paradise Park through its Free Bird show collections, with another £1,209 (2009 - £491) donated into boxes at the Park. Funds are also raised through merchandise being sold in the Park's shop at no cost to the Trust.

The Trust is provided with management assistance from the Park's owners and employees.